

Antonio Daniele

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www.letitbrain.it

An ambitious and hard working individual, my significant collaboration with highly respected companies in Italy are testament to my commitment and ability. Meticulous and responsible, as well as a good problem solver and a quick learner, I am able to work well under pressure either alone or as part of a team. Frequent acknowledgments of my contribution from companies I worked with illustrate still further my potential value to your company.

Work Experience

2011 - London - UK

Langland Role: video designer free lance

Luxmonkey Role: video designer free lance

HMXmedia Role: video designer free lance

Hangar Seven Role: video designer free lance

William Martin Productions Role: video designer free lance

Concise Media Design Role: video designer free lance

2011 - Italy

My Boss Was Role: video director and video designer free lance

I realized a video promo for Lavazza Coffee, directing the shooting and editing and compositing graphics.

2008 | 2010

D-Wok www.d-wok.it

Role: free lance - Video Editor, Motion Graphic Designer

Bellissimo Vision www.bellissimo.it

video and web agency

Role: Creative and Video Director, Video Editor, Motion Graphic Designer, Photographer.

I started to work with this company for the launch of Alfa Romeo's new website. We realized all the video contents for the official Alfa Romeo website. Moreover we realized several video virals, product videos, concept videos.

The year after we worked on the launch of the new car Alfa Romeo MiTo, realizing all the virals about the car, videos for the blog AlfamitoBlog, and working on the whole web communication.

I dealt with all the phases that make part of a big work like this: from the conceptual and creative part until final delivery, including the technical part of encoding, uploading and quality control, often working under big pressure and with short deadlines, dealing with the client and often working over time.

LogOut Video www.logoutvideo.eu

Role: free lance - MG Director, Video Editor, Motion Graphic Designer

I worked as a digital creative realizing many videos for events and installations.

2006 | 2008

Archiworld Channel S.r.l. www.archiworld.tv

WebTV (Art, Architecture, Video, Design, Culture, City)

Role: contract - Video Director, Video Editor

I realized and managed all the video contents for the web tv, shooting, editing, encoding and uploading all the files.

2005 | 2007

Progetto Atelier

video/web tutor in this lab and I worked on different projects, among which the most significant:

Webmaster and Web Designer of the first website for Progetto Atelier"

direction and editing : "Officine Grandi Motori" Hystorical Documentary about a section of the biggest italian factory FIAT in the ages of Fascism.

Layout editor, graphic designer for the book about "Progetto Atelier"

Teaching Quark Xpress (for beginners)

Keyco S.r.l. www.keyco.org, www.lifestylemagazine.it

Role: contract - Art Director

I worked as a graphic designer and layout editor for a newspaper about golf and lifestyle, with Illustrator, Indesign,

Photoshop following the newspaper from the draft to the press, I often had to realize press advertising for private clients.

I realized the Corporate brochure and the website using HTML, CSS, JS, Flash

Marco Notari - Libellula Music S.r.l.

Role: contract - Art Director, Web Designer, Graphic Designer

I realized the whole visual communication for the launch of Marco Notari's first album Italian songwriter, the official website, built with Flash As2 and HTML/XML. I realized, produced, directed and edited his first videoclip using super8 film.

Education and Training

2009

Workshop Tinker.it

Basic learning of Arduino (www.arduino.cc) by Massimo Banzi, Gianluca Martino

Introduction to physical computing and interaction design

2008

University of Torino – Course: "Organize the sound - Techniques algorithmic synthesis and composition." Mark: 30/30

The course develops and deepens "SuperCollider", the most powerful real time audio synthesis programming language.

SuperCollider is an object oriented programming language based on SmallTalk and communicating by OSC.

2003 | 2004

IFTS european degree – advanced technician for multimedia and communication, specialization in film making Graduation mark:100/100

CEQ institute – via stradella 10/a - Torino - Italy

Cinema History – video editing software: Adobe After Effect, Premiere – FinalCut - studies on the visual perception and composition.

1998 | 1999

Graphic Degree- Bernardi Semeria Institute - Colle don Bosco (TO)

Graphic editing software: Photoshop, Illustrator, Quark Xpress

1993 | 1998

A level Degree - Scientific high school "F.Vercelli" – Asti – via Arazerria 9

Scientific and literary subjects: maths, physics, latin, biology, italian literature, english literature, art history, philosophy and history.

Skills

Adobe Creative Suite

Excellent skills in

After Effect

Photoshop, Illustrator, Indesign

Premiere

Encore, Adobe Media Encoder

Good skills in

Flash, Dreamweaver, Fireworks

Other

UI/UX - good

video conversion tool - Excellent

Processing, NodeBox- basic

SuperCollider, DigiDesign ProTools -

basic

Apple

Excellent skills in

Final Cut Pro

DVD Studio Pro

Compressor

Good skills in

Motion, Color, Cinema Tools,

Soundtrack Pro

IT Skills

Mac OS, Windows - excellent

Linux - basic

MS Office, OpenOffice - good

3D

C4D - good basic/middle knowledge

3DStudio - good basic knowledge

Programming

HTML, DHTML, CSS, Ajax,

Jquery and similar, JavaScript,

AS2, XML - good

AS3, CMS - middle

Language

Italian - mother tongue

English - reading fluent

writing fluent

verbal reasonably fluent

French, Spanish - basic

Good experience and natural inclination towards managing and leading groups.

Extensive experience in **managing video for web, streaming video, encoding and conversion tools** for many platforms such as **FLV, Real Media, Quicktime and Windows Media**.

Extensive experience in using digital camcorders such as Sony HVR Z1, Panasonic AG-HVX200 + P2, JVC GY-HD 100 and digital cameras such as Canon EOS 5D mark II or lower

Availability: 1 week notice

Permanent, Contract, Free Lance

Driving Licence Italian/EU license

References and further details available upon request